



JEBSEN GROUP

At Jebsen Group, we build and invest in premium brands that bring new products, services and experiences to the changing consumer in Greater China. A family-owned private company with over 125 years of continuous presence in the region, Jebsen is committed to supporting our partners' needs in building market demand, generating sales, and connecting local customers. As a strategic co-pilot, Jebsen elevates the value of partnering brands and helps them achieve success.

Under the master brand of Jebsen, the Group has four Business Lines – Motors, Beverage, Consumer and Jebsen Capital. Jebsen offers over 200 of the world's premium brands extensive and specialised local market access. Outside the region, Jebsen enjoys close ties with sister companies in Australia, South East Asia, Denmark and Germany.



Headquartered in
Hong Kong



10 additional offices
across Greater China



2,000+
employees in
Greater China



c. USD 1.9bn
Revenue (FY 2023)

We are our brand partners' long-term strategic co-pilot in Greater China



*Jebsen is our brand partners'
Strategic Co-pilot in
Greater China*



Jebsen one-stop solution for success

Planning and
Strategy



**LOCAL KNOW-HOW
AND INSIGHTS**



**CORPORATE
INFRASTRUCTURE**

Brand
Building



**INTEGRATED
MARKETING**



**MEDIA &
ADVERTISING**

Retail and
Distribution



E-COMMERCE



**OFFLINE RETAIL
& DISTRIBUTION**

Investment



EQUITY PARTNERSHIP

Jebsen's success is shaped by a close collaboration amongst business lines & reputable business partners

BUSINESS LINES

Motors

Jebsen Motors has represented Porsche for almost 70 years, starting in Hong Kong in 1955 and subsequently in the Chinese Mainland in 2001. 21 Porsche locations offering sales, aftersales and other services across 8 major cities in Greater China.

PORSCHE



Beverage

As an excellent beverage operator, Jebsen Beverage has a premium portfolio of leading self-owned and exclusively distributed brands across beer, wines & spirits, and wellness beverages.



CHAMPAGNE
BOLLINGER
MAISON FONDÉE EN 1827

ABInBev



SUNTORY

S.PELLEGRINO



MOUTON CADET
BARON PHILIPPE DE MOUTONCADET

FRESCOBALDI
TOSCANA

Consumer

Jebsen Consumer enrich the everyday life of our consumers with a carefully curated selection of retail brands across consumer electronics, health & beauty, home appliances, watches, pet care and much more. For over 40 years, Jebsen Consumer has distributed a variety of world-renowned premium lifestyle brands in major cities across Greater China.

CASIO

SELECT

dyson

Q-Pets

YAMAN

VETOPIA

G-SHOCK

綠養坊
NutriGreen

angēnieux

Jebsen Capital

Jebsen Capital is our in-house growth investments engine. By investing in outstanding companies with defensible business models, strong product innovation, and significant growth potential, we are opening a new chapter of growth for the company.

RAZOR
GROUP

星榜

tonies

POOK 璞康

LIVEKINDLY
COLLECTIVE

woom

cipia

58同城

ikinMedia
梯影传媒

趣存
自助仓
StarHub

AWARDS & RECOGNITION

Jebsen is proud to be recognised by some of the most important industry and ESG awards

Selected top awards:

- 2022 DHL/SCMP Hong Kong Business Awards: Enterprise Award
- Leadership in Energy and Environmental Design: Platinum Certification
- 2022 SEAL Business Sustainability Awards: Environmental Initiatives Awards
- 2023 CarbonCare® Star Label
- 2023 CarbonCare® Champion Label
- 2022/23 15 Years Plus Caring Company
- Employee Experience Awards 2023 - Gold
- Shanghai Huangpu District: ESG High-quality Development Award

